



Be Ready for PSD2

How can you benefit from the opportunities that PSD2 brings, while protecting your customers from potential threats?

FRAUD MANAGEMENT

— Account takeover via the open banking channel. Customer authorised fraud first-party fraud.



AUTHENTICATION

— TPP mobile application spoofing. Digital assistants takeover API hacking.



With APIs representing a new channel to secure, there's potentially a gaping hole in a bank's perimeter defense.

33%

of poll respondents cited **authentication** as their biggest concern relating to PSD2

31%

of respondents listed **APIs and Transaction Monitoring**¹

FIs must easily **integrate risk and fraud analytics** to bridge fraud and authentication strategies

83% of survey respondents² say **customer experience**

is a key business driver in omni-channel authentication management investment.



58% believe that PSD2 SCA requirements will drive investment in new authentication methods

Passive authenticators such as **biometrics & device identification** will see the most investment in 2018²

61%

will invest in an omni-channel authentication solution in the next 12-18 months²

Protecting your customers in the world of Open Banking requires real-time, customer centric fraud prevention. NICE Actimize provides fraud and authentication management solutions to help you keep your customers safe, while improving their authentication experience.

Fraud Protection for the Open Banking Channel

Fraud risk models and advanced analytics to detect account take-over and social engineering attacks in an open banking environment

Fraud Reporting & Transaction Risk Analysis (TRA)

Out-of-the-box report on fraud rates and detection performance report to comply with TRA requirements

Strong Customer Authentication (SCA) enablement

Centralized authentication management to comply with SCA, while not impacting customer authentication experience

Managed Analytics Service

Agile analytics optimization to handle unknowns of the new and evolving landscape

Fraud Operations

Robust alert and case management capabilities to handle fraud in a world of increasing volumes

¹ Actimize PSD2 poll to Fraud professionals on LinkedIn - January 2018

² Actimize & PwC Omni-channel Authentication Orchestration Survey – November 2017