

# X-Sight Marketplace Partner Spotlight:



Financial crimes evolve continuously and without warning. Financial Services Organizations (FSOs) must react with agility using innovative solutions that answer their toughest challenges.

The NICE Actimize X-Sight Marketplace is an ecosystem of solution providers focused solely on financial crime and compliance risk management. Using this ecosystem, FSOs can accelerate the journey of understanding, identifying and deploying the best provider for the job.

## Prevent Fraud without Compromising User Experience

As they work to fight financial crime, Fraud teams must combat schemes such as Account Takeover as well as customer-authorized fraud, including Business Email Compromise (BEC). Fraud defense mechanisms must do double duty, supporting fraud prevention and detection goals as well as managing the customer experience objectives of the organization. How can financial services organizations (FSOs) help their clients feel protected, all while making sure interactions are convenient, smart and seamless?

## Fewer False Positives and Less Friction

Buguroo leverages behavioral biometrics to enhance NICE Actimize's transactional analysis accuracy. Buguroo works to increase value detection rate by zeroing in on sessions in which unknown malware, user impersonation and mule herders may be in play.

## About Buguroo

Buguroo's BugFraud solution creates a unique CyberDNA profile for each user by gathering thousands of parameters relating to their behavioral biometric, environmental and device information. With this profile, as well as enhanced malware detection technology, the solution uses deep learning to analyze even the smallest anomaly to detect fraudulent threats involving identity theft or customer manipulation across the entire banking session, including the onboarding phase.

The result of this analysis translates into a fraud risk score, making it possible to take the correct action regarding suspicious or anomalous behavior before fraud happens.

NICE Actimize fraud management solutions provide packaged capabilities to solve specific fraud problems encapsulating years of experience and industry-wide best practices. Our solutions support the end-to-end fraud management process from ingesting data, through providing real-time fraud risk scores, all the way to decisioning and resolving alerts.



To learn more, visit X-Sight Marketplace today.