**NICE ACTIMIZE**

# IFM-X

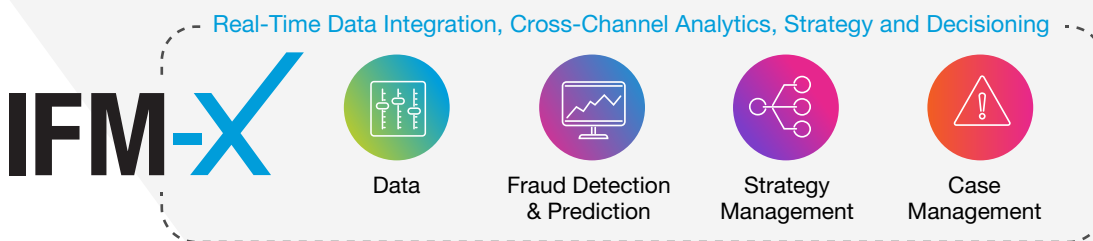## End-to-End Fraud Prevention

### Agile Fraud Protection for a Dynamic Threat Landscape

With digital acceleration, fraud threats are intensifying, exposing financial institutions (FIs) to new and emerging fraud threats. This presents challenges for FIs as they attempt to balance risk against frictionless customer experiences that drive safe account growth.

IFM-X, the industry leading enterprise fraud management platform from NICE Actimize, provides complete, real-time, end-to-end fraud prevention coverage that continuously adapts to new and emerging fraud threats. Throughout the customer lifecycle, FIs can leverage agile advanced analytics and powerful artificial intelligence (AI) to protect customers across all channels and payment types.

- **Open More Accounts :** ↑17% Account Application Approvals

- **Reduce Fraud Losses:** ↑115% Value Detection Rate

- **Streamline Fraud Operations:** ↓50% Alert Resolution Time

**IFM-X**

Real-Time Data Integration, Cross-Channel Analytics, Strategy and Decisioning

Data | Fraud Detection & Prediction | Strategy Management | Case Management

### Benefits of IFM-X's End-to-End Fraud Prevention:

- **Prevent stolen IDs, synthetic IDs, and mule risk** at origination and during the early account phase.

- **Capture more identity fraud** while minimizing friction by increasing passive identity verification by 60%.

- **Unify fraud and authentication management** to execute real-time risk decisioning, stop account takeover (ATO) attacks, and enhance the customer experience.

- **Support real-time payments and protect any payment type** with an omni-channel approach to monitoring the entire payment lifecycle.

- **Less fraud with less friction:** 115% lift in value detection rate and 90% reduction in false positives.

Ready to get started? Learn more here. ›

# Understand your customer for personalized fraud prevention

With multi-dimensional dynamic profiling, fraud programs can understand new behaviors and adapt to accurately interdict: what is normal and what is anomalous.

## AI-First Approach to Fraud Prevention

**Always on AI**, fueled by industry and behavioral intelligence, identifies customer patterns and continuously learns, discovers, and adapts to quickly detect anomalous activity and prevent complex fraud attacks - enabling FIs to confidently safeguard their organization and customers.

## Proven, Data-Driven Fraud Analytics

IFM-X connects the entire fraud management ecosystem, using advanced AI to orchestrate data across all point solutions to create highly accurate fraud analytics. As a single and centralized solution, IFM-X rapidly consumes data to effectively detect fraud earlier, driving faster alert resolutions

Go beyond simply detecting fraud to stopping fraud before it starts. FIs are able to leverage sophisticated analytics and AI to balance fraud risk against the organizational objectives and customer expectations that drive business and regulatory outcomes.

## IFM-X: Prevent Fraud and Build Trust Throughout the Customer Lifecycle

Elevate the customer experience

Reduce fraud losses

Drive revenue growth

## About NICE Actimize

**Ready to get started? Learn more here.** >